



## Sustainability

**Hilton Worldwide made a commitment to manage our business through the lens of sustainability and put in place aggressive and far reaching sustainability targets.**

By employing action and innovation we aim to reduce energy consumption, waste, carbon dioxide emissions by 20% and water consumption by 10% by 2014 as compared to 2008 performance. Across Europe we have already taken major steps towards using sustainability to drive hotel performance, supporting the communities we operate in, engage team members, and most important serve our guests. Over the past four years we have delivered some very tangible results - saving 110,000 tonnes of CO<sub>2</sub>, the equivalent to running 33,000 cars for a year, and enough water to fill 320 Olympic swimming pools.

**We aim to make sustainability our DNA, our way of life and the way we go about our business.**

